

David Samson to be honored by Crohn's and Colitis Foundation

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MIAMI -- Florida Marlins President David Samson has recently been chosen by the Crohn's and Colitis Foundation South Florida Chapter as their honoree for this year's Book of Hope Luncheon. Each year, CCFA acknowledges an individual or company whose generosity of time, resources and spirit has directly impacted the lives of those in the South Florida community.

"I am delighted to be recognized by the Crohn's and Colitis Foundation as this year's Book of Hope honoree," said Samson. "On behalf of the countless patients and their families who are impacted by Crohn's and colitis, I wish to offer my sincerest appreciation to CCFA for this important accolade. I look forward to working with CCFA in a partnership to improve the quality of lives and finding a cure for those suffering from these diseases."

In addition to presiding over the Florida Marlins, Samson is also the President of the Florida Marlins Community Foundation, which focuses its efforts on baseball, arts and educational needs of the South Florida community. The Foundation distributed well over \$1 million to worthy charities in South Florida in 2007.

The Book of Hope Luncheon will take place Monday, February 4, 2008 at the Boca Raton Resort and Hotel. The eighteenth annual event will begin at 10:30 a.m. with a silent auction reception, followed by a luncheon and spectacular fashion show by Yoly Munoz. Silent auction and raffle prizes include fabulous jewelry, autographed sports memorabilia, and hotel packages. Lynne Seiler is this year's Luncheon Chair and Journal Chair is Marcy Falcone.

"I am so pleased that David Samson is being honored at this year's Book of Hope Luncheon. I know that funds raised from the event will enhance the Crohn's and Colitis Foundation's efforts to find a cure," said Marcy Falcone, President of CCFA's South Florida Chapter. "My family is personally impacted by the disease and we are extraordinarily appreciative of David's support of CCFA."

CCFA's mission is to cure Crohn's disease and ulcerative colitis, and to improve the quality of life of children and adults affected by these diseases. It is estimated that more than one million Americans have Crohn's disease and ulcerative colitis . . .ten percent of whom are under the age of 18. CCFA-sponsored research has led to progress in the fields of immunology, microbiology, and genetics.

Tickets to the Book of Hope Luncheon are \$125.00 per person. For more information, please call Marcy Hoffman at (561) 616-0475, or the Crohn's and Colitis Foundation South Florida Chapter at (561) 218-2929.

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